Lochranns (Lamar) 12	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12
Month Proforma	3 May-11	4 Jun-11	5 Jul-11	6 Aug-11	Sep-11	8 Oct-11	9 Nov-11	10 Dec-11	11 Jan-12	12 Feb-12	I Mar-11	2 Apr-11
Typical Revenues	\$ 91,606	\$ 91,606	\$ 91,606	\$ 91,606	\$ 91,606	\$ 91.606	\$ 91,606	\$ 91,606	\$ 91,606	\$ 91,606	\$ 91,606	\$ 91.606
Seasonality Factor	120%	120%	120%	100%	80%	80%	80%	90%	90%	75%	150%	90%
Growth Factor	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Total Bar Revenues	\$ 109,927	\$ 109,927	\$ 109,927	\$ 91,606	\$ 73,285	\$ 73,285	\$ 73,285	\$ 82,445	\$ 82,445	\$ 68,705	\$ 137,409	\$ 82,445
Gross Revenues	\$ 109,927	\$ 109,927	\$ 109,927	\$ 91,606	\$ 73,285	\$ 73,285	\$ 73,285	\$ 82,445	\$ 82,445	\$ 68,705	\$ 137,409	\$ 82,445
Discounts & Allowances	\$ 6,596	\$ 6,596	\$ 6,596	\$ 5,496	\$ 4,397	\$ 4,397	\$ 4,397	\$ 4,947	\$ 4,947	\$ 4,122	\$ 8,245	\$ 4,947
Net Revenues	\$ 103,332	\$ 103,332	\$ 103,332	\$ 86,110	\$ 68,888	\$ 68,888	\$ 68,888	\$ 77,499	\$ 77,499	\$ 64,582	\$ 129,164	\$ 77,499
Beverage Revenues	\$ 56,758	\$ 56,758	\$ 56,758	\$ 56,758	\$ 56,758	\$ 56,758	\$ 56,758	\$ 56,758	\$ 56,758	\$ 56,758	\$ 56,758	\$ 56,758
Seasonality Factor	120%	120%	120%	100%	80%	80%	80%	90%	90%	75%	150%	90%
Growth Factor	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Bar Beverage	\$ 68,110	\$ 68,110	\$ 68,110	\$ 56,758	\$ 45,406	\$ 45,406	\$ 45,406	\$ 51,082	\$ 51,082	\$ 42,569	\$ 85,137	\$ 51,082
Total Beverage Revenues	\$ 68,110	\$ 68,110	\$ 68,110	\$ 56,758	\$ 45,406	\$ 45,406	\$ 45,406	\$ 51,082	\$ 51,082	\$ 42,569	\$ 85,137	\$ 51,082
Beverage COS %	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%
Total Beverage COS	\$ 13,622	\$ 13,622	\$ 13,622	\$ 11,352	\$ 9,081	\$ 9,081	\$ 9,081	\$ 10,216		\$ 8,514	\$ 17,027	\$ 10,216
Food Revenues	\$ 34,848	\$ 34,848	\$ 34,848	\$ 34,848	\$ 34,848	\$ 34,848	\$ 34,848	\$ 34,848	\$ 34,848	\$ 34,848	\$ 34,848	\$ 34,848
Seasonality Factor	120%	120%	120%	100%	80%	80%	80%	90%	90%	75%	150%	90%
Growth Factor	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Bar Food	\$ 41,818	\$ 41,818		\$ 34,848	\$ 27,878	\$ 27,878	\$ 27,878	\$ 31,363	\$ 31,363	\$ 26,136	\$ 52,272	\$ 31,363
Total Food Revenues	\$ 41,818	\$ 41,818	\$ 41,818	\$ 34,848	\$ 27,878	\$ 27,878	\$ 27,878	\$ 31,363	\$ 31,363	\$ 26,136	\$ 52,272	\$ 31,363
Food COS %	38.0%	38.0%	38.0%	38.0%	38.0%	38.0%	38.0%	38.0%	38.0%	38.0%	38.0%	38.0%
Total Food COS	\$ 15,891	\$ 15,891	\$ 15,891	\$ 13,242	\$ 10,594	\$ 10,594	\$ 10,594	\$ 11,918	\$ 11,918	\$ 9,932	\$ 19,863	\$ 11,918
Total COS	\$ 29,513	\$ 29,513	\$ 29,513	\$ 24,594	\$ 19,675	\$ 19,675	\$ 19,675	\$ 22,134	\$ 22,134	\$ 18,445	\$ 36,891	\$ 22,134
COS %	26.8%	26.8%	26.8%	26.8%	26.8%	26.8%	26.8%	26.8%	26.8%	26.8%	26.8%	26.8%
Gross Profit	\$ 73,819	\$ 73,819	\$ 73,819	\$ 61,516	\$ 49,213	\$ 49,213	\$ 49,213	\$ 55,364	\$ 55,364	\$ 46,137	\$ 92,274	\$ 55,364
Gross Profit %	71.4%	71.4%	71.4%	71.4%	71.4%	71.4%	71.4%	71.4%	71.4%	71.4%	71.4%	71.4%
Operating Costs	, , ,			, , , , , ,		,	, , , , ,	, , , , , ,	, , , , , ,	, 211,70	, , , , , ,	, , .
Base Rent	\$ 1,125	\$ 1,125	\$ 1,125	\$ 1,125	\$ 1,125	\$ 1,125	\$ 1,125	\$ 1,125	\$ 1,125	\$ 1,125	\$ 1,125	\$ 1,125
CAM	\$ 750	\$ 750	\$ 750	\$ 750	\$ 750	\$ 750	\$ 750	\$ 750	\$ 750	\$ 750	\$ 750	\$ 750
Occupancy Costs	\$ 1,875	\$ 1,875	\$ 1,875	\$ 1,875	\$ 1,875	\$ 1,875	\$ 1,875	\$ 1,875	\$ 1,875	\$ 1,875	\$ 1,875	\$ 1,875
Property Taxes	\$ 100	\$ 100	\$ 100	\$ 100	\$ 100	\$ 100	\$ 100	\$ 100	\$ 100	\$ 100	\$ 100	\$ 100
Payroll	\$ 9,755	\$ 10,423	\$ 9,716	\$ 9,700	\$ 10,260	\$ 10,260	\$ 10,260	\$ 11,542	\$ 9,685	\$ 9,855	\$ 13,400	\$ 9,722
Payroll Taxes	\$ 2,439	\$ 2,606	\$ 2,429	\$ 2,425	\$ 2,565	\$ 2,565	\$ 2,565	\$ 2,886	\$ 2,421	\$ 2,464	\$ 3,350	\$ 2,431
Repair & Maintenance	\$ 1,303	\$ 1,303	\$ 1,675	\$ 1,489	\$ 1,489	\$ 1,489	\$ 1,675	\$ 2,233	\$ 1,582	\$ 1,861	\$ 2,233	\$ 1,675
Communications	\$ 261	\$ 261	\$ 335	\$ 298	\$ 298	\$ 298	\$ 335	\$ 447	\$ 316	\$ 372	\$ 447	\$ 335
Credit Card Loan	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Equipment Rental	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000
Merchandise	\$ 300	\$ 300	\$ 300	\$ 300	\$ 300	\$ 300	\$ 300	\$ 300	\$ 300	\$ 300	\$ 300	\$ 300
Restaurant Supplies	\$ 2,706	\$ 2,706	\$ 2,706	\$ 2,706	\$ 2,706	\$ 2,706	\$ 2,706	\$ 2,706	\$ 2,706	\$ 2,706	\$ 2,706	\$ 2,706
Merchant Account Fees	\$ 2,400			\$ 2,400		\$ 2,400			\$ 2,400			\$ 2,400
Bank Charges	\$ 261	\$ 261	\$ 335	\$ 298	\$ 298	\$ 298	\$ 335	\$ 447	\$ 316	\$ 372	\$ 447	\$ 335
Advertising & Promotion	\$ 521	\$ 521		\$ 595	\$ 595	\$ 595						
Legal & Professional Services	\$ 261			\$ 298	\$ 298	\$ 298		\$ 447				\$ 335
Postage Expense	\$ 20		\$ 20	\$ 20	\$ 20	\$ 20			\$ 20	\$ 20		
Permits	\$ 100	\$ 100		\$ 100	\$ 100	\$ 100	\$ 100	\$ 100	\$ 100	\$ 100	\$ 100	\$ 100
Travel	\$ 500	\$ 500		\$ 500	\$ 500	\$ 500	\$ 500	\$ 500	\$ 500	\$ 500		\$ 500
Entertainment	\$ 3,000	\$ 3,000		\$ 3,000	\$ 3,000	\$ 3,000		\$ 3,000		\$ 3,000		\$ 3,000
Utilities	\$ 4,000	\$ 4,500	\$ 4,500	\$ 4,500	\$ 4,500	\$ 4,500	\$ 4,500	\$ 4,500	\$ 4,500	\$ 4,500		\$ 4,019
Insurance	\$ 1,428			\$ 1,428	\$ 1,428	\$ 1,428			\$ 1,428			
Induitine .	Ψ 1,720	φ 1,720	Ψ 1,720	Ψ 1, 1 20	Ψ 1,720	Ψ 1,720	Ψ 1,720	Ψ 1,720	Ψ 1, 1 20	Ψ 1,720	Ψ 1, 1 20	Ψ 1,720

Lochranns (Lamar) 12 LBW Tax
Sales Tax
Amegy Loan
Debt Pool Repayment
Fed Tax Repayment
Misc Tax Repayment
Total Operating Costs
Total Operating Cost %
NetProfit
Net Profit %

M	Ionth 1	N	Month 2	I	Month 3	N	Month 4	Month 5	Month 6	1	Month 7	1	Month 8	I	Month 9	Month 10	N	Ionth 11	M	Ionth 12
\$	9,535	\$	9,535	\$	9,535	\$	7,946	\$ 6,357	\$ 6,357	\$	6,357	\$	7,152	\$	7,152	\$ 5,960	\$	11,919	\$	7,152
\$	3,450	\$	3,450	\$	3,450	\$	2,875	\$ 2,300	\$ 2,300	\$	2,300	\$	2,587	\$	2,587	\$ 2,156	\$	4,312	\$	2,587
\$	4,927	\$	4,927	\$	4,927	\$	4,927	\$ 4,927	\$ 4,927	\$	4,927	\$	4,927	\$	4,927	\$ 4,927	\$	4,927	\$	4,927
\$	2,000	\$	2,000	\$	2,000	\$	2,000	\$ 2,000	\$ 2,000	\$	2,000	\$	2,000	\$	2,000	\$ 2,000	\$	2,000	\$	2,000
\$	5,605	\$	5,605	\$	5,605	\$	5,605	\$ 5,605	\$ 5,605	\$	5,605	\$	5,605	\$	5,605	\$ 5,605	\$	5,605	\$	5,605
\$	219	\$	219	\$	219	\$	219	\$ 219	\$ 219	\$	219	\$	219	\$	219	\$ 219	\$	219	\$	219
\$	59,966	\$	61,301	\$	61,160	\$	58,604	\$ 57,140	\$ 57,140	\$	57,512	\$	61,314	\$	57,688	\$ 56,836	\$	70,988	\$	57,440
	54.6%		55.8%		55.6%		64.0%	78.0%	78.0%		78.5%		74.4%		70.0%	82.7%		51.7%		69.7%
\$	13,853	\$	12,518	\$	12,659	\$	2,912	\$ (7,927)	\$ (7,927)	\$	(8,299)	\$	(5,950)	\$	(2,324)	\$ (10,699)	\$	21,286	\$	(2,076)
	12.6%		11.4%		11.5%		3.2%	-10.8%	-10.8%		-11.3%		-7.2%		-2.8%	-15.6%		15.5%		-2.5%

Lochranns (Lamar)	12
Month Proforms	

Year 1

% Rev

Month Proforma			
Typical Revenues			
Seasonality Factor			
Growth Factor			
Total Bar Revenues	\$	1,094,692	100.0%
Gross Revenues	\$	1,094,692	100.0%
Discounts & Allowances	\$	65,682	
Net Revenues	\$	1,029,010	94.0%
Beverage Revenues	\$	681,096	
Seasonality Factor			
Growth Factor			
Bar Beverage	\$	678,258	62.0%
Total Beverage Revenues	\$	678,258	62.0%
Beverage COS %			
Total Beverage COS	\$	135,652	12.4%
Food Revenues	\$	461,735	42.2%
Seasonality Factor			0.0%
Growth Factor			0.0%
Bar Food	\$	416,434	38.0%
Total Food Revenues	\$	482,862	44.1%
Food COS %		·	
Total Food COS	\$	158,245	14.5%
Total COS	\$	293,896	26.8%
COS %		26.8%	
Gross Profit	\$	735,114	67.2%
Gross Profit %		71.4%	
Gross Profit % Operating Costs		·	
	\$	·	1.2%
Operating Costs	\$	71.4%	1.2% 0.8%
Operating Costs Base Rent		71.4%	
Operating Costs Base Rent CAM	\$	71.4% 13,500 9,000	0.8%
Operating Costs Base Rent CAM Occupancy Costs	\$	71.4% 13,500 9,000 22,500	0.8% 2.1%
Operating Costs Base Rent CAM Occupancy Costs Property Taxes	\$ \$ \$	71.4% 13,500 9,000 22,500 1,200	0.8% 2.1% 0.1%
Operating Costs Base Rent CAM Occupancy Costs Property Taxes Payroll	\$ \$ \$	71.4% 13,500 9,000 22,500 1,200 124,578	0.8% 2.1% 0.1% 11.4%
Operating Costs Base Rent CAM Occupancy Costs Property Taxes Payroll Payroll Taxes	\$ \$ \$ \$	71.4% 13,500 9,000 22,500 1,200 124,578 31,144	0.8% 2.1% 0.1% 11.4% 2.8%
Operating Costs Base Rent CAM Occupancy Costs Property Taxes Payroll Payroll Taxes Repair & Maintenance	\$ \$ \$ \$	71.4% 13,500 9,000 22,500 1,200 124,578 31,144 20,007	0.8% 2.1% 0.1% 11.4% 2.8% 1.8%
Operating Costs Base Rent CAM Occupancy Costs Property Taxes Payroll Payroll Taxes Repair & Maintenance Communications	\$ \$ \$ \$ \$	71.4% 13,500 9,000 22,500 1,200 124,578 31,144 20,007	0.8% 2.1% 0.1% 11.4% 2.8% 1.8% 0.4%
Operating Costs Base Rent CAM Occupancy Costs Property Taxes Payroll Payroll Taxes Repair & Maintenance Communications Credit Card Loan	\$ \$ \$ \$ \$ \$	71.4% 13,500 9,000 22,500 1,200 124,578 31,144 20,007 4,003	0.8% 2.1% 0.1% 11.4% 2.8% 1.8% 0.4% 0.0%
Operating Costs Base Rent CAM Occupancy Costs Property Taxes Payroll Payroll Taxes Repair & Maintenance Communications Credit Card Loan Equipment Rental	\$ \$ \$ \$ \$ \$	71.4% 13,500 9,000 22,500 1,200 124,578 31,144 20,007 4,003 - 36,000	0.8% 2.1% 0.1% 11.4% 2.8% 1.8% 0.4% 0.0% 3.3%
Operating Costs Base Rent CAM Occupancy Costs Property Taxes Payroll Payroll Taxes Repair & Maintenance Communications Credit Card Loan Equipment Rental Merchandise	\$ \$ \$ \$ \$ \$	71.4% 13,500 9,000 22,500 1,200 124,578 31,144 20,007 4,003 - 36,000 3,600	0.8% 2.1% 0.1% 11.4% 2.8% 1.8% 0.4% 0.0% 3.3% 0.3%
Operating Costs Base Rent CAM Occupancy Costs Property Taxes Payroll Payroll Taxes Repair & Maintenance Communications Credit Card Loan Equipment Rental Merchandise Restaurant Supplies	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	71.4% 13,500 9,000 22,500 1,200 124,578 31,144 20,007 4,003 - 36,000 3,600 32,472	0.8% 2.1% 0.1% 11.4% 2.8% 1.8% 0.4% 0.0% 3.3% 0.3%
Operating Costs Base Rent CAM Occupancy Costs Property Taxes Payroll Payroll Taxes Repair & Maintenance Communications Credit Card Loan Equipment Rental Merchandise Restaurant Supplies Merchant Account Fees	\$ \$ \$ \$ \$ \$ \$ \$	71.4% 13,500 9,000 22,500 1,200 124,578 31,144 20,007 4,003 - 36,000 3,600 32,472 28,800	0.8% 2.1% 0.1% 11.4% 2.8% 1.8% 0.4% 0.0% 3.3% 0.3% 3.0% 2.6%
Operating Costs Base Rent CAM Occupancy Costs Property Taxes Payroll Payroll Taxes Repair & Maintenance Communications Credit Card Loan Equipment Rental Merchandise Restaurant Supplies Merchant Account Fees Bank Charges	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	71.4% 13,500 9,000 22,500 1,200 124,578 31,144 20,007 4,003 - 36,000 3,600 32,472 28,800 4,003	0.8% 2.1% 0.1% 11.4% 2.8% 1.8% 0.4% 0.0% 3.3% 0.3% 3.0% 2.6% 0.4%
Operating Costs Base Rent CAM Occupancy Costs Property Taxes Payroll Payroll Taxes Repair & Maintenance Communications Credit Card Loan Equipment Rental Merchandise Restaurant Supplies Merchant Account Fees Bank Charges Advertising & Promotion	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	71.4% 13,500 9,000 22,500 1,200 124,578 31,144 20,007 4,003 - 36,000 32,472 28,800 4,003 8,000	0.8% 2.1% 0.1% 11.4% 2.8% 1.8% 0.4% 0.0% 3.3% 0.3% 3.0% 2.6% 0.4%
Operating Costs Base Rent CAM Occupancy Costs Property Taxes Payroll Payroll Taxes Repair & Maintenance Communications Credit Card Loan Equipment Rental Merchandise Restaurant Supplies Merchant Account Fees Bank Charges Advertising & Promotion Legal & Professional Services	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	71.4% 13,500 9,000 22,500 1,200 124,578 31,144 20,007 4,003 - 36,000 3,600 32,472 28,800 4,003 8,000 4,003	0.8% 2.1% 0.1% 11.4% 2.8% 1.8% 0.4% 0.0% 3.3% 0.3% 3.0% 2.6% 0.4% 0.7%
Operating Costs Base Rent CAM Occupancy Costs Property Taxes Payroll Payroll Taxes Repair & Maintenance Communications Credit Card Loan Equipment Rental Merchandise Restaurant Supplies Merchant Account Fees Bank Charges Advertising & Promotion Legal & Professional Services Postage Expense	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	71.4% 13,500 9,000 22,500 1,200 124,578 31,144 20,007 4,003 - 36,000 32,472 28,800 4,003 8,000 4,003 240	0.8% 2.1% 0.1% 11.4% 2.8% 1.8% 0.4% 0.0% 3.3% 0.3% 3.0% 2.6% 0.4% 0.7% 0.4% 0.0%
Operating Costs Base Rent CAM Occupancy Costs Property Taxes Payroll Payroll Taxes Repair & Maintenance Communications Credit Card Loan Equipment Rental Merchandise Restaurant Supplies Merchant Account Fees Bank Charges Advertising & Promotion Legal & Professional Services Postage Expense Permits	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	71.4% 13,500 9,000 22,500 1,200 124,578 31,144 20,007 4,003 - 36,000 32,472 28,800 4,003 8,000 4,003 240 1,200	0.8% 2.1% 0.1% 11.4% 2.8% 1.8% 0.4% 0.0% 3.3% 0.3% 2.6% 0.4% 0.7% 0.4% 0.0%
Operating Costs Base Rent CAM Occupancy Costs Property Taxes Payroll Payroll Taxes Repair & Maintenance Communications Credit Card Loan Equipment Rental Merchandise Restaurant Supplies Merchant Account Fees Bank Charges Advertising & Promotion Legal & Professional Services Postage Expense Permits Travel	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	71.4% 13,500 9,000 22,500 1,200 124,578 31,144 20,007 4,003 - 36,000 32,472 28,800 4,003 8,000 4,003 240 1,200 6,000	0.8% 2.1% 0.1% 11.4% 2.8% 1.8% 0.4% 0.0% 3.3% 0.3% 3.0% 2.6% 0.4% 0.7% 0.4% 0.0% 0.1% 0.5%
Operating Costs Base Rent CAM Occupancy Costs Property Taxes Payroll Payroll Taxes Repair & Maintenance Communications Credit Card Loan Equipment Rental Merchandise Restaurant Supplies Merchant Account Fees Bank Charges Advertising & Promotion Legal & Professional Services Postage Expense Permits Travel Entertainment	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	71.4% 13,500 9,000 22,500 1,200 124,578 31,144 20,007 4,003 - 36,000 32,472 28,800 4,003 8,000 4,003 240 1,200 6,000 36,000	0.8% 2.1% 0.1% 11.4% 2.8% 1.8% 0.4% 0.0% 3.3% 0.3% 2.6% 0.4% 0.7% 0.4% 0.0% 3.3% 3.0% 2.6% 3.3%

Lochranns (Lamar) 12	Year 1	% Rev		
LBW Tax	\$ 94,956	8.7%		
Sales Tax	\$ 34,356	3.1%		
Amegy Loan	\$ 59,124	5.4%		
Debt Pool Repayment	\$ 24,000	2.2%		
Fed Tax Repayment	\$ 67,260	6.1%		
Misc Tax Repayment	\$ 2,628	0.2%		
Total Operating Costs	\$ 717,088	65.5%		
Total Operating Cost %	65.5%			
NetProfit	\$ 18,025	1.6%		
Net Profit %	1.6%			